

Clinical Research Associates

Trailer Event

October 26, 2022





Policymaker Summary

Roadmap to Health held free health screening event at Clinical Research Associates (CRA) in Nashville, Tennessee. **U.S. Sen. Bill Hagerty (R-TN)** was unable to attend but a packet that includes Roadmap to Health informational items and takeaways has been delivered to his office.

Event Metrics:

20

People screened

1

Earned media hit

Event Highlights

- Clinical Research Associates (CRA)
 is a partner organization of the
 Partnership of Healthy Tennessee. It is
 a Nashville-based multi-specialty
 research site that conducts clinical
 trials for vaccines, men's and women's
 health, smoking cessation, heart
 health, diabetes, and more.
- Twenty people participated in health care screenings. The event was to encourage individuals to be proactive about their health and remind them of the importance of regular health screenings.
- The Nashville Post ran an article promoting the event.





Earned Media

Nashville**Post**

Read

